

Eastern Maine Medical Center in the Community

From its beginning as a five-bed hospital in 1892, EMMC has always been focused on improving the community's health. Each year, we invest significant resources in community health improvement services, health education, charity care, and research for the benefit of our communities. This investment goes above and beyond the inpatient and outpatient services we provide.

An example of this community outreach is EMMC's support of people who need help enrolling for coverage through the Health Insurance Marketplace, a health exchange resulting from the Affordable Care Act. EMMC's enrollment specialists provide free one-on-one assistance, helping people navigate the healthcare.gov website, understand the criteria, review their options, and explore other coverage options when a subsidy isn't available through the Marketplace.

EMMC has reached out to the uninsured by holding three comprehensive educational events, staffing a table at the mall during the busy holiday shopping season, enlisting the media's help with encouraging people to seek out help with enrollment, distributing brochures and posters to healthcare practices, and producing and purchasing print, radio, and digital media advertisements. From the beginning of open enrollment in mid-November 2014 through mid-January 2015, EMMC's enrollment specialists had helped over three times as many people as they were able to assist during the entire 2013/14 open enrollment period.

EMMC believes that having good health insurance is one of the first steps people can take to begin the journey toward achieving optimum health, and that's why we are working hard to encourage people to explore their health insurance options and connect with a trained specialist when needed.

TOGETHER We're Stronger